

Gentlemen,

Another membership report and another outstanding effort by the SOUTHEAST REGION! My question is, how do we lead the nation with 92.30% of goal and yet, have an average renewal rate of 77%? Let's put this into perspective. **SEVEN THOUSAND ONE HUNDRED and EIGHTY THREE** of our brothers have not renewed their membership. We must be a RECRUITING MACHINE!! But wait, there have only been FOUR Individual Recruitment Awards for recruiting 5 new members submitted thus far. We are better than this!! Membership IS EVERYONES RESONSIBILITY, and to leave over 7000 of our brothers behind is unacceptable. If you are having issues with MyLegion, paper transmittals or any other type of problem that is affecting renewals, please let me know! If you are unsure on how to reach these expired members, let me know. If you do not use MyLegion and want to learn how to see your roster of expired members, let me know. If we renewed HALF of the members we are missing, the region would be at 100%. Membership is EVERYONE'S RESPONSIBILITY!!

Have you submitted your SQUADRON DATA REPORT FORM? The information is crucial in order for the correct amount of dues to be listed for a member to renew online. If your dues are not submitted, YOUR SQUADRON is on the hook for the difference. The form must reach your Department Headquarters by APRIL 12th

See the message from National Liaison Kevin Mook regarding the cut-off date for preprinted/continuous years cards.

This is a reminder to you all that the 2025 SAL Membership Card cut-off date is **May 15, 2024**, which is also the 100% Target Date. The IT Production team will run the 2025 SAL Membership Cards extract on or around May 18, 2024. Please transmit your SAL membership by the May 15, 2024, cut-off date to ensure that your members' 2025 membership cards correctly reflect their continuous years.

THOM SKELLEY
SONS OF THE AMERICAN LEGION
SOUTHEAST MEMBERSHIP CHAIRMAN
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