

## Sons of the American Legion Media and Communications

.

In order to generate the submission of content the SON 's are doing, changes have been made on legiontown.org. There was a channel called "SAL Success Stories" that has been changed to "Sons of the American Legion." That link is dedicated to you as SAL members events and activities. See the link address below:

## http://www.legiontown.org/sons

Here are the rules and criteria to follow:

- 1. Post a photo and a brief paragraph, 2-4 sentences about your picture and event.
- 2. To be effective, you should include but not limited to the following:
  - a. Squadron #, Detachment of....
  - b. The number of participants, the names of members
  - c. Money raised and what for
  - d. What did your squadron or detachment do
  - e. Who hosted it, who are you honoring, etc.

Submitted content will not be post immediately. There will be a brief delay as all content must be reviewed and vetted by national staff first. Inappropriate content will be flagged and reported to your detachment or any other applicable authority.

Some hints when you are taking pictures especially when using your camera phone.

- 1. Set your camera to the highest quality setting
- 2. If there is a lot of nothing around the subject in your photo... ZOOM IN! The subject of your photo should fill almost the whole frame (like you would a selfie)
- 3. Make sure your pictures are clear and in focus.

Feel free to pass this link to all your Detachments and Squadrons. This is your page let's see what you guys are doing out there and generate some positive exposure for The Sons of the American Legion. Good luck and happy posting.