



**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

January 19, 2018

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: MEMBERSHIP TARGET DATE – 60%

Thank you for all your efforts so far this membership year. Our standings as of our 60% Membership Target Date (1/18/2018) are posted below:

2018 Membership Goal: **369,861**
Total Membership: **236,677**
Percentage of Goal: **63.991%**
Year-to-Date: **+19,903** (compared to 2017 Membership Year)
Renewal Rate: **52.25%**
Detachments making Goal: **38**

Alabama	France	Louisiana	New York	Texas
Arizona	Georgia	Maryland	North Carolina	Utah
Arkansas	Hawaii	Michigan	North Dakota	Vermont
California	Idaho	Minnesota	Oklahoma	Virginia
Colorado	Illinois	Mississippi	Pennsylvania	Wisconsin
Connecticut	Indiana	Missouri	Philippines	Wyoming
Delaware	Iowa	Montana	Rhode Island	
Florida	Kansas	Nebraska	South Carolina	

GREAT JOB!!

Many detachments will achieve this membership goal soon.

Next Scheduled Renewal Notice: **January 19, 2018** (2nd of 3)

Next Target Date: **February 14, 2018** (75%)

Renewal is the Key to Membership Success

Membership Is Everyone's Responsibility