

My brothers,

This is where the rubber meets the road!! Our lead in the National Membership race is down to a little over 3% as both the Midwest and Central regions are hot on our tails. The winter holidays are over and it is time to put the majority of our efforts in to membership. As a whole, the Sons are well ahead of schedule as we are already within 3% of our FEBRUARY goal!! That being said, when you look at the report, pay attention to your Detachment's RENEWAL percentage. We are leaving out thousands of members that are now delinquent and shortly, if not renewed, suspended. Sounds like the same record being played over and over again....right? Well, that is the point!! Nothing can be more true than the statement...MEMBERSHIP IS EVERYONE's RESPONSIBILITY!! Each and every one of us probably knows a member that has not renewed. What are we doing about it? A simple phone call or email to one person may be the difference before it is too late.

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