

My brothers,

Another 925 members turned in from the Detachments in the Southeast Region, an increase of 1.87%. While we continue to lead the nation, the Mighty Midwest remains hot on our heels. As a matter of fact, all FIVE regions are crushing membership so far this year. We have some absolute SUPERSTARS in our region, with Louisiana leading the way at over 72% and South Carolina and Georgia already over the JANUARY 18<sup>th</sup> target goal. North Carolina, Florida, Alabama and Mississippi are all within 1.3% of doing the same; Arkansas, Tennessee, Puerto Rico and Virginia are all above 50%, with the newcomer, Texas, rounding things out at 49%. It has said before and it is worth repeating....**RENEWALS** are the **KEY** to our **SUCCESS**.

As we approach the end of the 2023 membership year (Yes, although extremely late, you can still renew for 2023 until December 31<sup>st</sup>) here is a look at where we stand.

<b><u>2023</u></b> SAL Membership Stats.	As of: 12/4/2023
Total Actual Membership	379,927 (103.3% of goal)
Renewal Percentage	89.19%
Detachments at 100%	45

As always, please feel free to reach out if you need anything. Thank you for being a member, thank you for what you do.

THOM SKELLEY  
SONS OF THE AMERICAN LEGION  
SOUTHEAST MEMBERSHIP CHAIRMAN  
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