

Commander & Adjutant



SAL Plan Book 2016-2017

“The Power of Knowledge”

*Twelve Chapters for Twelve Months
Time Management, Planning Skills,
The Knowledge of SAL in You*

*An Overview of
SAL & Legion Programs*

Knowledge is Power

An open letter to the Sons of The American Legion Blue Caps:

This book is a unique collaboration between private and corporate entities, the Sons of The American Legion, the Detachment of Arizona, and myself, your 2016-2017 National Commander of the Sons of The American Legion. It was created for you to be used as a tool to assist in the daily operation at the Squadron, District, Detachment and National level.

Within the twelve chapters, a Blue Cap member can use the following information to help train and educate their members on how the Sons of The American Legion organization works. We have all been subjected to being in a position that we are unfamiliar with and /or not had the proper training to start our new responsibilities of office. Because we are a not-for-profit volunteer based organization with limited resources available, we designed this book to encompass as much information in one publication as possible. The contents of this book should assist your organizational, administrative, and training skills and allow your leadership to excel to higher levels of success.

We hope the material provided will not only improve daily operations, but also help train our future leaders. Use the accumulated information at the end of your term of office to complete your Squadron or District Consolidated Reports. Have your replacement officer assist in completing the Consolidated Report and then give them the book as a tool in their toolbox for the next year. It will give them a template on which to improve, succeed and teach others. The calendar ends at December 2017, but the knowledge does not.

A Call to Action: Each Son signs up three Legionnaires!

The Sons of The American Legion is a program of The American Legion and was created to help carry on the great principles and programs of The American Legion. We must do what we can to assist them and continue helping the veterans of past, present and future.

We are asking that all Sons members search out veterans in their community and state and sign up at least three new Legionnaires each year. This not only helps The American Legion grow, but will also help the American Legion Family grow.

Currently, we have 13-20 million eligible veterans that qualify for membership and they in turn have children that can also be a part of the Legion Family. On average, one veteran equals 2 siblings and three veterans equals 6 siblings. For the three Legion members you help join your Post, six additional Auxiliary and Sons members are able to join.

What could we do for our veterans and their families if the Sons nationally signed up one million new Legionnaires, Auxiliary and Sons members in the next two years?

The American Legion Family's core causes are organized and defined by The Four Pillars: Veterans Affairs, National Security, Americanism and Children & Youth. This project reinforces our commitment to all those that currently serve and have served our great nation; it is also in recognition of our ongoing dedicated support of military families.

Above all, thank you for your continued service!

Jeff Frain
National Commander 2016-2017
Sons of The American Legion