

From the Desk of Eddy Seegers,
January 9, 2020

Membership. Membership. Membership.

It is about this time every year that we start to get a little tired of hearing about membership, chasing members for renewals, and trying to hit our membership goals. Those first few goals are easy to reach but now it when I gets a bit tougher and to be honest, I get tired of it as well.

However, membership is our life blood. From the desk of the most obvious man in the world, if we don't have members, we don't exist.

I used to participate in distance running. (Quit laughing, I know I don't look like it now but that is what bad knees will do to someone.) Runners all talk about hitting a wall when running long distances. I have experienced it many times and it is when your muscles, mind, and entire body decide that it is time to stop. Your legs don't want to move like they should, your brain is giving you every reason in the world to quit, and you are questioning your own sanity for even entering the race.

Even beginning runners soon learn how to push through the wall when they hit it. You keep putting one foot in front of the other and keep going. Then comes something that is beyond my ability to explain, a second wind. Muscles that were tightening start to loosen, confidence builds, and suddenly a sense of a need to finish hits.

This is the time of the year when we hit the membership wall. However, like te runner, we need to push through. We need to make one more phone call. Mail one more postcard. Send one more email. Talk to one more person. I have seen us as a Detachment push through this wall with various amounts of success.

We have done an EXCELLENT job with membership to this point. Let's not get tired or discouraged now. Keep up the good work. Have fun doing it. And we can continue "to adopt in letter and spirit all of the great principles for which The American Legion stands and to assist in carrying on for God and Country."

Eddy Seegers
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