

My fellow SAL members,

***Congratulations for being 6% above the 10% mark on our goal date!!***

As we begin a new journey for the 2025-2026 Administrative year let us ready ourselves to climb even higher than where we finished!

Every great movement starts with a single step. The Sons of The American Legion (SAL) was founded in 1932, created to honor the service and sacrifice of American Legionnaires by welcoming male descendants of veterans into an organization rooted in patriotism, duty, and community spirit.

At the outset of our mission to reach 412,300 members by July 1, 2026, it's important to remember not only why we walk this road, but also that every journey begins with a goal—on July 1st that day began for all of us.

***“Great things are not done by impulse, but by a series of small things brought together,”*** said Vincent van Gogh.

Our path to growth and community impact will be defined by the steady progress of each person who believes in our mission. Right now, even inviting one friend or relative to join the SAL doubles our strength. As we start this campaign, think of yourself as a founding member of a new chapter in history—a single voice joining other patriots that will ring out for years to come.

**Our mission is more than numbers: it's about supporting veterans, teaching citizenship and patriotism, and helping those in need.** The "BE the ONE" initiative alone has saved many lives and will only continue to do so as we bring more Sons into this program!

Membership doesn't merely fund initiatives; it fuels our 93 year legacy of service stretching from local communities to Capitol Hill, and now, perhaps more than ever, America needs that spirit. Just look at last year's accomplishments sheet and you can see in black and white why we together make a difference!

By participating, you help ensure that future generations have the resources and guidance they need to honor our country's traditions.

As we look to America's 250th anniversary in 2026, let's remind ourselves and others that every new member strengthens our ability to serve, educate, and preserve freedom for the next century. This month, ask someone to join you—and together, let's continue this extraordinary journey.

For **GOD** and Country,

Butch Ray, Chairman

Nat'l SAL Membership & Squadron Activities Committee

**"I'm the ONE, You're the ONE, BE the ONE!"**