

Team South-

Keep up the great work on Membership. We are less than 1000 Members away from meeting our 100% Regional goal.

Nationally, we picked up 2,024 members over the previous report and are at 96.24% Membership. 12 Detachments are at 100% or higher with 3 of those Detachments having a retention rate of 90% or higher. 36 Detachments are at 90% or higher.

South Carolina continues to lead the Southeastern Region followed by Florida and North Carolina. South Carolina and Florida are at higher than 100% membership with 8 Detachments at 90% or higher. North Carolina, Alabama, and Louisiana, and Puerto Rico are less than 100 members away from reaching their 100% National Goal. There are a few Detachments that have not turned in Membership since the previous report. Please send those memberships in as soon as possible.

| National Ranking | Detachment | Goal | 5/25/2026 | 5/21/2026 | Change | % of Goal | Ren % | Renewal Rate Change |
|------------------|----------------|---------------|---------------|---------------|------------|---------------|--------|---------------------|
| 5 | South Carolina | 1,884 | 1,974 | 1,966 | 8 | 104.78% | 89.75% | 0.37% |
| 11 | Florida | 27,427 | 27,908 | 27,817 | 91 | 101.75% | 84.82% | 0.22% |
| 15 | North Carolina | 2,979 | 2,932 | 2,925 | 7 | 98.42% | 80.38% | 0.20% |
| 21 | Alabama | 2,076 | 2,004 | 2,000 | 4 | 96.53% | 83.66% | 0.00% |
| 22 | Louisiana | 1,911 | 1,841 | 1,841 | - | 96.34% | 85.09% | 0.00% |
| 26 | Virginia | 4,824 | 4,624 | 4,612 | 12 | 95.85% | 82.04% | 0.10% |
| 27 | Texas | 6,150 | 5,891 | 5,848 | 43 | 95.79% | 78.93% | 0.45% |
| 41 | Georgia | 4,866 | 4,544 | 4,533 | 11 | 93.38% | 81.32% | 0.10% |
| 43 | Puerto Rico | 158 | 146 | 146 | - | 92.41% | 75.97% | 0.00% |
| 48 | Tennessee | 1,898 | 1,725 | 1,721 | 4 | 90.89% | 74.30% | 0.21% |
| 49 | Mississippi | 847 | 741 | 741 | - | 87.49% | 76.90% | 0.00% |
| 50 | Arkansas | 387 | 336 | 327 | 9 | 86.82% | 73.54% | 1.85% |
| Totals | | 55,407 | 54,666 | 54,477 | 189 | 98.66% | | |

We continue to make progress with retention. Our region currently is at 83.03% Renewal Rate. South Carolina is 'oh so close' to a 90% renewal rate at 89.75%. Arkansas was the winner on this report improving 1.85% over the previous report followed by Texas and South Carolina. As we approach June 1, let's make a concerted effort to get those remaining expired memberships processed. Please remind those expired members that they can renew online at www.mylegion.org/sal-renew.

| Renewal Rate Change Leaderboard | | |
|---------------------------------|----------------|-----------|
| Ranking | Detachment | 5/25/2026 |
| 1 | Arkansas | 1.85% |
| 2 | Texas | 0.45% |
| 3 | South Carolina | 0.37% |
| 4 | Florida | 0.22% |
| 5 | Tennessee | 0.21% |
| 6 | North Carolina | 0.20% |
| 7 | Virginia | 0.10% |
| 7 | Georgia | 0.10% |
| 8 | Alabama | 0.00% |
| 8 | Louisiana | 0.00% |
| 8 | Puerto Rico | 0.00% |
| 8 | Mississippi | 0.00% |

Thanks for your continued support for our membership and programs of the Sons of The American Legion!!

Let's Be The One to 'Be The Change' in the lives of our Veterans, Children, and Communities.

"ABC-EASY lets get AS 1, 2, 3"

Always - Recruit 1 NEW Legion member

Buddy - Recruit 1 NEW member & renew 1 member

Check - Recruit 3 NEW members Legion, AUX & SONS totaling 9

Scott Williams

Southeastern Region Membership Chairman 2025-26

Sons of The American Legion

Detachment of Virginia

SonsVADetADJ@comcast.net

571 888 2720