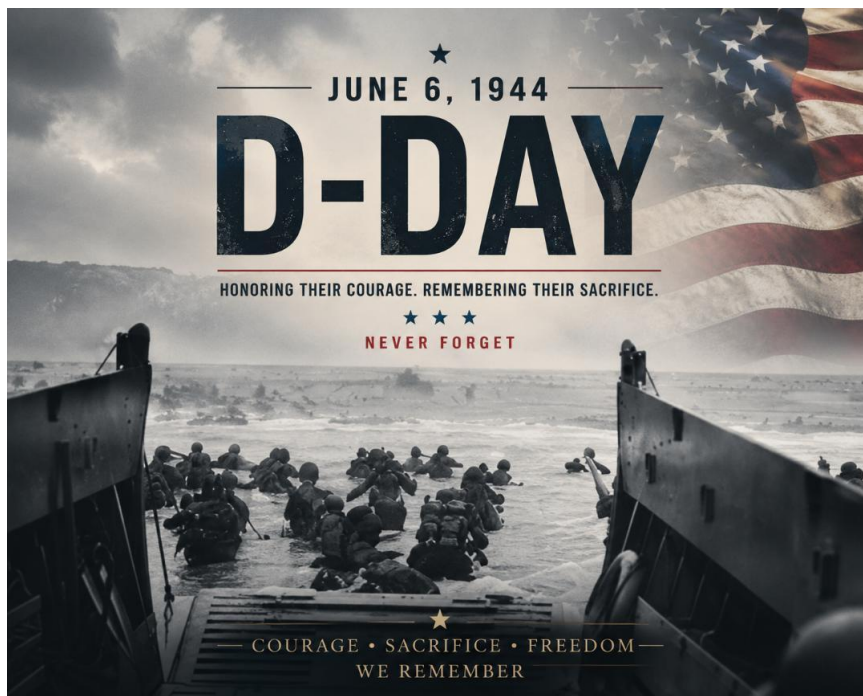


Team South-

We just completed the anniversary commemoration of the June 6 D-Day invasion in France...

Let's travel for a moment back in time...Men from across America completed Boot Camp and other training and are being dispatched to Europe to fight in World War II. They arrive at their destination and settle in to wait for orders. The orders come in and many are sent across the channel from England to France. They board Higgins Boats for what would be a large-scale assault on the beaches of Normandy in France. Their opposition were the Germans. Rough Seas, sounds of artillery fire, and bullets hitting the water greet these men. Seas filled with bodies of those killed in the invasion. Many make landfall and after long periods of difficult fighting reach the German forces and overtake them. Many will continue further inland into France to attack and defeat Germany and end some of the ugliest atrocities of the era. Within the next year Germany will fall and the end of World War II would come. These seasoned veterans would go back to America knowing that they changed the world and ended evil. Many years later a World War II Memorial would be built in Washington DC. The surviving World War II Veterans would participate in the Honor Flight where they could visit 'their' Memorial in DC. Some would see one another for the first time since coming home from World War II – what an honor and privilege and a sight that must have been – a great reunion.



These veterans and all other veterans are the ones who give us the eligibility to be members of the Sons of The American Legion. An honor we, members, carry with us every day. We carry their stories, legacy, and service to our great nation. In all that we do, as members of the Sons of The American Legion, we do it because of what they did for us. Their service. Their sacrifice. Their commitment to something greater than us. A commitment to an ideal established some 250 years ago.

What can we do to further this, what they did for us? Let's share our 'why's' with those who have not renewed yet. Let's share the stories of what our veterans did in service to our country. The stories must carry forward or be lost forever-we can do that if we can get everyone on board and current. Let's do this!!

Nationally, we picked up 1,599 members over the previous report and are currently at 96.87% Membership.

Our region picked up 167 members over the previous report and need 409 members for our 100% region goal. I know we can do this. For a moment think about those who served and we honor each day. South Carolina continues to lead the way followed by Florida and North Carolina. North Carolina appears to be the next Detachment that will reach 100% membership with 37 members to go. Louisiana, Alabama, and Puerto each need less than 100 members each to reach 100%.

National Ranking	Detachment	Goal	6/4/2026	5/28/2026	Change	% of Goal	Ren %
5	South Carolina	1,884	1,987	1,979	8	105.47%	89.96%
11	Florida	27,427	28,033	27,967	66	102.21%	85.05%
15	North Carolina	2,979	2,942	2,937	5	98.76%	80.58%
21	Louisiana	1,911	1,860	1,855	5	97.33%	86.00%
22	Texas	6,150	5,973	5,934	39	97.12%	79.69%
24	Alabama	2,076	2,013	2,007	6	96.97%	83.92%
30	Virginia	4,824	4,644	4,632	12	96.27%	82.29%
41	Georgia	4,866	4,557	4,551	6	93.65%	81.51%
43	Tennessee	1,898	1,760	1,742	18	92.73%	75.00%
47	Puerto Rico	158	146	146	-	92.41%	75.97%
50	Mississippi	847	746	744	2	88.08%	77.25%
51	Arkansas	387	337	337	-	87.08%	73.81%
Totals		55,407	54,998	54,831	167	99.26%	

We continue to slowly work our way to our 90% renewal rate. South Carolina is just .04% away from a 90% retention rate for this year. Texas made the biggest increase in retention rate at .30% over the previous report, followed by Tennessee, and Virginia. Let's continue contacting those members whose membership expired and get them to renew. Be creative. Offer a discount on 2026 if you can get them to renew 2026 and 2027.

Ranking		Renewal Rate Change Leaderboard	
Number	Detachment		6/4/2026
1	Texas		0.30%
2	Tennessee	▲	0.22%
3	Virginia		0.19%
4	South Carolina		0.16%
4	Louisiana	▲	0.16%
5	North Carolina		0.13%
6	Florida		0.12%
7	Alabama		0.11%
8	Georgia		0.06%
9	Puerto Rico		0.00%
9	Mississippi		0.00%
9	Arkansas		0.00%

Thanks for everything you do to support the programs and membership of the Sons of The American Legion.

Let's Be The One to 'Be The Change' in the lives of our Veterans, Children, and Communities.

"ABC-EASY lets get AS 1, 2, 3"

Always - Recruit 1 NEW Legion member

Buddy - Recruit 1 NEW member & renew 1 member

Check - Recruit 3 NEW members Legion, AUX & SONS totaling 9

Scott Williams

Southeastern Region Membership Chairman 2025-26

Sons of The American Legion

Detachment of Virginia

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