

Team South-

I hope you had the opportunity to remember and reflect on this the 25th Anniversary of the 9/11 attacks on New York City, the Pentagon, and Shanksville, PA.

We received both 2026 and 2027 Membership Reports.

2026

For the 2026 Membership report, we picked up 364 members nationally with a membership rate of 98.86% and a renewal rate of 87.97%. The Southeastern Region picked up 44 members and currently stands at 56,034 members with a membership rate of 101.13% and a renewal rate of 84.68%. Kudos to Mississippi, Louisiana, and Virginia for their improvement in renewals over the last report.

National Ranking	Detachment	Goal	9/8/2026	8/23/2026	Change	% of Goal	Ren %
6	South Carolina	1,884	2,006	2,005	1	106.48%	90.44%
12	Florida	27,427	28,498	28,476	22	103.90%	86.32%
13	North Carolina	2,979	3,003	3,003	-	100.81%	82.29%
23	Louisiana	1,911	1,900	1,896	4	99.42%	87.79%
26	Texas	6,150	6,090	6,085	5	99.02%	80.82%
28	Virginia	4,824	4,771	4,767	4	98.90%	84.39%
29	Alabama	2,076	2,048	2,047	1	98.65%	85.41%
42	Tennessee	1,898	1,812	1,811	1	95.47%	76.25%
43	Georgia	4,866	4,642	4,638	4	95.40%	82.53%
47	Puerto Rico	158	149	149	-	94.30%	77.92%
50	Mississippi	847	769	767	2	90.79%	78.91%
51	Arkansas	387	346	346	-	89.41%	75.66%
Totals		55,407	56,034	55,990	44	101.13%	

2027

For the 2027 Membership Report, we picked up 4,400 members over the previous report and have a 14.55% Membership rate and a 12.89% renewal rate. Congratulations to the 13 Detachments that met or exceeded the 25% Goal ahead of schedule.

For our region, we picked up 738 members over the last report and have a 23.93% membership rate with a renewal rate of 22.39%. Congratulations to Louisiana, Georgia, South Carolina, Mississippi, and North Carolina for meeting or exceeding the 25% target. Alabama, Florida, and Tennessee are very close to getting the 25% Target. Please keep pushing those renewals for 2027. We are 4 months away from the current 2026 Membership Cards expiring.

National Ranking	Detachment	Goal	9/8/2026	9/3/2026	Change	% of Goal	Ren %
4	Louisiana	1,918	850	799	51	44.32%	41.04%
5	Georgia	4,702	1,681	1,558	123	35.75%	33.91%
8	South Carolina	2,044	572	538	34	27.98%	24.71%
10	Mississippi	771	213	202	11	27.63%	26.08%
13	North Carolina	3,055	770	718	52	25.20%	22.36%
14	Alabama	2,072	484	474	10	23.36%	21.33%
15	Florida	28,973	6,516	6,175	341	22.49%	18.96%
16	Tennessee	1,823	407	370	37	22.33%	17.66%
17	Texas	6,189	1,361	1,313	48	21.99%	19.24%
25	Arkansas	349	63	63	-	18.05%	13.87%
28	Puerto Rico	150	26	26	-	17.33%	16.11%
37	Virginia	4,848	672	641	31	13.86%	11.28%
Totals		56,894	13,615	12,877	738	23.93%	

Our region picked up 1.28% in renewal rate over the last report. Louisiana (2.68%), Georgia (2.37%), and Tennessee (1.88%) are the leaders in renewals for this report. Remember that every renewal counts. Please send all of the renewals you have in as soon as possible. We see that contact is being made by the increases we see over the last report. Please continue making the contacts with your members.

Renewal Rate Change Leaderboard		
Ranking	Detachment	9/8/2026
Number		
1	Louisiana	2.68%
2	Georgia	2.37%
3	Tennessee	1.88%
4	South Carolina	1.55%
5	Mississippi	1.44%
6	North Carolina	1.37%
7	Florida	0.96%
8	Texas	0.59%
9	Virginia	0.56%
10	Alabama	0.44%
11	Arkansas	0.00%
11	Puerto Rico	0.00%

Thanks for all you do to support the Membership and Programs of the Sons of The American Legion.

A gentle reminder, I am still looking for an activity from one squadron in each of our Detachments by Sunday, September 13.

As we close out this 25th Anniversary of the 9/11 attacks, let's try to be the people of September 12, 2001.

Let's Be The One to 'Be The Change' in the lives of our Veterans, Children, and Communities.

Every Member Matters.

Membership Through Mentorship.

Scott Williams

Southeastern Region Membership Chairman

Virginia