

Team South-

Here is the latest for 2026 and 2027 as of 9/27/26.

2026

For the 2026 Membership year we picked up 211 members nationally with a 98.99% Membership rate and a renewal rate of 88.09%. Our region picked up 20 members over the previous report. We have 7 Detachments that are less than 100 members each from making their 100% goal for 2026. Those Detachments are Puerto Rico (9), Louisiana (11), Alabama (26), Virginia (42), Texas (53), Mississippi (76), and Tennessee (83). We made progress on our Renewals for 2026. Virginia made the most progress with a .10% increase in renewals over the previous report followed by North Carolina at .08% and Alabama at .06%.

From SAL National Membership & Squadron Activities Committee Chairman, Jason Miller – *“Let’s keep reaching out to those members who have not yet renewed for 2026. Make the phone call. Send the email. Have the conversation. Remind them why they joined and show them the work being accomplished in our communities and for our veterans.”*

National Ranking	Detachment	Goal	9/27/2026	9/21/2026	Change	% of Goal	Ren %
6	South Carolina	1,884	2,007	2,007	-	106.53%	90.49%
12	Florida	27,427	28,525	28,518	7	104.00%	86.42%
16	North Carolina	2,979	3,007	3,004	3	100.94%	82.40%
24	Louisiana	1,911	1,900	1,900	-	99.42%	87.74%
27	Texas	6,150	6,097	6,096	1	99.14%	80.92%
28	Virginia	4,824	4,782	4,777	5	99.13%	84.62%
30	Alabama	2,076	2,050	2,049	1	98.75%	85.52%
42	Tennessee	1,898	1,815	1,814	1	95.63%	76.41%
43	Georgia	4,866	4,644	4,642	2	95.44%	82.57%
47	Puerto Rico	158	149	149	-	94.30%	77.92%
50	Mississippi	847	771	771	-	91.03%	79.15%
51	Arkansas	387	346	346	-	89.41%	75.66%
Totals		55,407	56,093	56,073	20	101.24%	

2027

For the 2027 Membership year we picked up 3,083 members, nationally, over the previous report. We are at 20.57 with a renewal rate of 18.26%. 8 Detachments have met or exceeded the 35% Target date.

For our region, we picked up 380 members over the previous report. We are at 29.92% membership rate with a renewal rate of 27.09%. We need 2,893 memberships to be turned in before October 14 to meet our 35% target. 5 Detachments are less than 100 members each from meeting their 35% Target. Those Detachments are South Carolina (7), Mississippi (11), Puerto Rico (13), Tennessee (55), and North Carolina (92).

National Ranking	Detachment	Goal	9/27/2026	9/24/2026	Change	% of Goal	Ren %
4	Louisiana	1,918	953	953	-	49.69%	45.89%
5	Georgia	4,702	1,960	1,890	70	41.68%	38.82%
7	Puerto Rico	150	55	53	2	36.67%	32.21%
11	South Carolina	2,044	708	699	9	34.64%	29.54%
12	Mississippi	771	259	258	1	33.59%	31.65%
15	North Carolina	3,055	977	923	54	31.98%	28.52%
16	Tennessee	1,823	583	567	16	31.98%	26.12%
17	Alabama	2,072	609	600	9	29.39%	27.07%
18	Texas	6,189	1,769	1,750	19	28.58%	24.53%
21	Florida	28,973	8,053	7,864	189	27.79%	23.39%
32	Virginia	4,848	1,026	1,015	11	21.16%	17.48%
36	Arkansas	349	68	68	-	19.48%	15.03%
Totals		56,894	17,020	16,640	380	29.92%	

Our Detachments are working the renewals. North Carolina led the charge on renewals on this report with a 1.61% increase in renewals over the previous report – followed by Georgia and Tennessee. Please continue to contact your members through phone calls, Emails, and text messages. We have a little over 3 months to get everyone renewed for the 2027 membership year.

Remember that October 14 is the 35% Target Date.

Renewal Rate Change Leaderboard		
Ranking	Detachment	9/27/2026
Number		
1	North Carolina	1.61%
2	Georgia	1.33%
3	Tennessee	0.71%
4	Florida	0.54%
5	Alabama	0.39%
6	South Carolina	0.30%
7	Texas	0.21%
8	Virginia	0.17%
9	Mississippi	0.13%
10	Puerto Rico	0.11%
11	Louisiana	0.00%
11	Arkansas	0.00%

Every member matters because without our members we cannot support our veterans, children, and communities. If we get all of our members engaged, we can be a force multiplier in support of the American Legion and the American Legion Auxiliary. We need to be mentoring our members by communicating with them about our Squadron meetings, activities, support of our respective posts, and other activities. Mentorship means more communication which should lead to a greater sense of belonging, connectedness, and a desire to renew on an annual basis.

From SAL National Membership & Squadron Activities Committee Chairman, Jason Miller –
“As we move through the fall, our focus should be simple: reach out, engage and renew. Talk with our members. Invite them to meetings and activities. Share what your squadron is doing in the community. Make sure members know how easy it is to renew. And most importantly, let’s continue working toward getting as many members renewed as possible before their 2026 membership cards expire on December 31st.”

Every Member Matters.

Membership through Mentorship.

I look forward to seeing everyone in Indy this weekend. Safe travels everyone.

Thanks for all you do to support our Membership and Programs of the Sons of The American Legion.

Let’s Be The One to ‘Be The Change’ in the lives of our Veterans, Children, and Communities.

Scott Williams

Southeastern Region Membership Chairman

SonsVADetADJ@comcast.net

571 888 2720

Virginia