



## MEMO:

**TO:** Detachment Public Relations Chairman  
Detachment Adjutants  
**From:** National Public Relations Commission  
**Date:** 10/1

2/14

**Subject:** "Snapshots of Service" a photo contest

Greetings,

In order to bring an emphasis to the efforts that our membership does for our veterans and our communities the National Public Relations Commission is creating "Snapshots of Service", a photo contest. This contest is open to all Squadrons. This contest should also help spread ideas as to what will or could work in your region of the country. Another benefit of these photos will be to use them on our website and Facebook page to highlight our accomplishments. This contest will start after approval at the Fall National Meetings 2014, submission are due 30 days prior to the 2015 National Convention. Awards will be given presented at the 2015 National Convention. Below are the rules and criteria

- Photos must be based on the Four Pillars of the American Legion
  - Americanism
  - Veterans Affairs and Rehabilitation
  - Children and Youth
  - National Security
- Photos must be in a digital jpg or tiff format
- Photos to become the property of the Sons of The American Legion
- Photos must not have a right of restriction
- Photos must contain members of the Sons with their covers or identifiable clothing on during the activity or event and a brief history of the event
- Squadrons may submit a maximum of 3 photos per category
- Plaques will be awarded the three best entries in each category
- Submit your entries to National SAL web master at [w16wills@prodigy.net](mailto:w16wills@prodigy.net)
- Contest will run each year from the 1<sup>st</sup> of August to thirty days prior to national convention
  - Photos need to be from this time period

Judging

- Quality of photo
- Best symbolizes the support for the Four Pillars by the Sons of The American Legion
- Have Sons of The American Legion member or members in it.
- Must be submitted from a Squadron

Questions can e sent to the National Public Relations Commission member  
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