

**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

March 9, 2017

**TO: National Officers, Detachment Commanders & Adjutants
FROM: Brian J. O’Hearne, National Adjutant
SUBJECT: MEMBERSHIP TARGET DATE – 80%**

“Congratulations”

We achieved 82.7% membership on March 8, 2017. Thirty-five detachments made this 80% plus membership target and we are very proud of these detachments’ membership success.

Membership presently stands at 304,414, members and 6,300 members ahead of this same date last year. All but a few detachments transmitted membership on or before the target date and I thank you & all the department headquarters staff for all the hard work and transmittals received. Many detachments came close and hopefully should achieve this membership target soon.

The next scheduled mailing of the SAL renewal postcards (3d mailing & final for 2017) will be in mid-April 2017 just after the April membership target date. We ask all detachments and squadrons continue to mail out their own membership renewals notices to their members.

Our next membership target date is April 12, 2017, which will be our 90% membership target. Remember – “renewals” are the key to success.

Keep going...Remember, Membership Is Everyone’s Responsibility