



**NATIONAL HEADQUARTERS  
SONS OF THE AMERICAN LEGION**

**November 16, 2018**

**TO: National Officers, Detachment Commanders & Adjutants**  
**FROM: Anthony Wright, National Adjutant**  
**SUBJECT: MEMBERSHIP TARGET DATE – 35%**

## ***“Congratulations”***

Thank you for all your efforts so far this membership year. Our standings as of our 35% Membership Target Date (11-15-2018) are posted below:

2019 Membership Goal: **370,239** (*to-date*)  
Total Membership: **116,402**  
Percentage of Goal: **31.440%**  
Year-to-Date: **-8,330** (compared to 2018 Membership Year)  
Renewal Rate: **25.51%**  
Detachments making Goal: **30**

Alabama	France	Kansas	Nevada	Texas
Alaska	Georgia	Louisiana	North Carolina	Utah
Arizona	Hawaii	Maryland	Oklahoma	Vermont
Arkansas	Idaho	Minnesota	Philippines	Virginia
California	Illinois	Mississippi	Puerto Rico	Wisconsin
Florida	Iowa	Montana	Tennessee	Wyoming

### ***GREAT JOB!!***

Many detachments hopefully should achieve this membership goal soon.

Next Scheduled Renewal Notice: **January 15, 2019** (2<sup>nd</sup> of 3)

Next Target Date: **December 12, 2018** (45%)

***Renewal is the Key to Membership Success***  
***Membership Is Everyone's Responsibility***