

Good afternoon gentlemen,

We narrowly missed our goal with 89.329 % despite being more than 5,300 members ahead of where we were this same time last year! Congrats to the 2 regions and 22 detachments that met the target!!!

Our next target date is 100% on May 9th. The extract file for next year's preprinted cards will be created shortly after the target date (May 12th). Many of us take great pride in our continuous years of service that appear on our membership cards... make sure your members are aware of this upcoming date!

Remember our membership goals for the year...

- Reach 400,000 Total Members
- Achieve a Renewal Rate of 95%
- Recruit 50,000 New Members

We need to keep working renewals. As of April 9th we had a 78.88% renewal rate. The last renewal postcard mailing of the membership year will be mailed next week. In 2017 we sent out 82,000 postcards still in April. There is no reason in April we should still be sending out that many renewal reminders. In addition these postcards are a generic reminder... they do not contain your squadron's dues amount or who to send it to. It is up to your squadron to follow up and make sure those members know what that information is.

There has been a lot of recruiting going on this year! Maybe you or someone you know has signed up 30 new members... the Blue Brigade cutoff date is May 11th. Please see the attached form.

Lastly, I also want to recognize the efforts of those individuals who have made the **Individual Recruitment Award Honor Roll**. The Individual Recruitment Award (IRA) is presented to any member who recruits five (5) new members into the Sons then fills out the IRA form and sends it to their Regional Membership Committeeman. Current recipients include:

Southern: Jeffrey L. Gibson Sr., Steven Jillson, David W. Duffey, Camille A. LeJeune, Carlton Yancey, and Raymond Rollins

Eastern: Michael Vangordon (PA), Chris Robacker (PA), Gerald J. Herd (PA), Robert J. Turlip (PA), Richard Vognetz (PA), Edward Pawluk (PA), Garrett Hughes (PA), Greg Sweeney (PA), and Alan Fuller (MD)

Central: Eric Garrels, William Downing, Dennis Hathaway, Michael Simkins, Walter Folendorf, Charles Arbuckle, Dennis Bjorklund, Elmer Huffman Jr. and Glenn Kraemer

Mid-Western: Vail D. Henningsen (KS), Arlan Leising (NE), William King (KS), Ty Jolio Torres-Clark (KS), Micheal King (KS), and Bryan Page (KS)

Western: Travis Rehard (AK), Donald S. Ramirez (CA), Sandra Brymer (AZ), Mike Gratton (ID), Matthew Wrobel (ID), Loren Estrada Sr. (AK), Allen Nusbietel (AZ), Raymond Ayd (AZ), and Thomas Lucas (AZ)

Congrats gentlemen and thanks for all you do for the Sons!

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