

USS MIDWEST,

As we cruise towards February 12 and to our next target of 75% we look at how to bring membership in. As of January 20 we as a region sit at 66.067% with Oklahoma and Montana already surpassing the goal. North Dakota, Kansas and Nebraska very close. Every other Detachment has some work to do but i know we can do it. We must make contact with all our members who have yet to renew. As a region we sit at 59.8% renewal rate which means we have plenty of members to contact to hit that 75% goal. This is the time as we go to our Detachment meetings to express the importance of getting those members to renew.

One of the best ways to let our members know the importance of renewing is all the benefits they have lost since since 2020 has begun. When sending out those notices let them send them all the information of benefits they are no longer eligible for. Also lets not wait for renewal notices to be sent out from national and send your own out. Once we remind those members who have yet to renew why they joined then I know they will renew.

For God and Country,

Juan R. Torres
Membership Committeeman-Midwest Region
2019-2020