



NATIONAL HEADQUARTERS SONS OF THE AMERICAN LEGION

January 22, 2021

TO: National Officers, Detachment Commanders & Adjutants
FROM: Anthony Wright, National Adjutant
SUBJECT: 60% - MEMBERSHIP TARGET DATE

“**CONGRATULATIONS**”

Thank you for all your efforts so far this membership year. Our standings as of our 60% Membership Target Date (1-21-2021) are posted below:

2021 Membership Goal: **378,550**
Total Membership: **232,081**
Percentage of Goal: **61.31%**
Year-to-Date: **-20,152** (*compared to 2020 Membership Year*)
Renewal Rate: **54.35%**
Detachments making Goal: **33**

ALABAMA	GEORGIA	KANSAS	MONTANA	OKLAHOMA	TENNESSEE
ARIZONA	HAWAII	LOUISIANA	NEBRASKA	PHILIPPINES	WISCONSIN
CONNECTICUT	IDAHO	MAINE	NEW YORK	PUERTO RICO	WYOMING
DELAWARE	ILLINOIS	MARYLAND	NORTH CAROLINA	RHODE ISLAND	
FLORIDA	INDIANA	MINNESOTA	NORTH DAKOTA	SOUTH CAROLINA	
FRANCE	IOWA	MISSISSIPPI	OHIO	SOUTH DAKOTA	

GREAT JOB!!

Many detachments should achieve this membership goal soon!

Next Scheduled Renewal Notice Mailed: **January 29, 2021** (2nd of 3)

Next Membership Target Date: **February 10, 2021** (75%)

Renewal is the Key to Membership Success

Membership Is Everyone's Responsibility