

Midwest Fox Squad

Unfortunately we made very little movement on the membership train. As a region we sit at 92.65% and still in last place among all regions. Still have the same 3 Detachments over 100% and 3 under 90%. It is time to dig deep and make that big push. As many of our Detachments, Divisions and districts are having conventions. It is time to get off the couch and start making contact with those members who have yet to renew.

Juan R. Torres
National Vice Commander
Midwest Region 21-22

CONGRATULATIONS to the 14 Detachments that have reached or exceeded the 100% goal. Remember, these target dates are benchmarks for where you “**should**” be by now and not a “**must**” be. Each and every Detachment has been working hard all year on membership, and it has shown. We hit some very important target dates along the way, but this is where the rubber meets the road. Focus on the renewals. Detachment leadership needs to reach out to their Squadrons to see what plans are in place to retain those that have not renewed (and why!!) Retention has been an ongoing issue and we need to know why over 50,000 members no longer see value in being a member of the Sons of The American Legion. If half of those that have not renewed were able to be reinstated, we would be well over 100%. Gentlemen, the time is now....

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Conference Call Information:
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