

Gentlemen,

I think by now, we all realize that a member who has not renewed for 2024 is considered delinquent. While our goal is to increase the number of SAL members by recruiting, the more we renew; the greater the effect new members will have on our overall numbers. Please stress how important it is to use the next four weeks to reach out to Squadron members that have not renewed and get them back before they are SUSPENDED!

As for the current report, the Southeast continues its stronghold on first place, but the Mighty Midwest is closing the gap.

Our region has a total of 6,889 more members than this time last year, a difference of 6.12% and we have 6 of the top 15 Detachments, the same as last year.

Nationally, we are 30,556 ahead of pace from last year, a difference of 5.7%.

With midwinter detachment meetings rapidly approaching, I encourage you to reiterate how our membership calendar works.

As always, please reach out with any questions, comments, concerns or suggestions.

THOM SKELLEY
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SOUTHEAST MEMBERSHIP CHAIRMAN
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