

Gentlemen.

First and foremost, I hope you all had a blessed Thanksgiving with family and friends. There is no doubt about it, the full holiday swing is upon us. As the calendar year begins to wind down, please remember that there are thousands of members in our region that have not renewed for 2024. Many wait until their “club” card expires, others may need that money for other things as our dollar does not go as far as it used to and some may just have forgotten or don’t understand how our membership year works and just do not know any better. Whatever the reason, the bottom line is this....as of January 1st, any members that has not renewed is considered delinquent. If the renewal does not come before February 1st, they are suspended. Either way, they are no longer a member in good standing, and are not eligible to participate in Post/Squadron/Unit or Chapter events. They have lost the discounts and benefits afforded to them by being a member in good standing until they renew. God forbid, someone needs temporary financial assistance due to a natural disaster and find that they are not eligible because of their dues being delinquent. Make those buddy checks, remind them of why they joined, who we are and what we do. We have a brotherhood unlike any other and we don’t let our family down!!

By the numbers:

As we sit at 54.47%, we grew by 3.1%, or over 1500 members since the November 20th report and have increased our lead to almost 6% over the Midwest. This puts the Southeast almost 5% and over 5000 members ahead of last year at this time. Congratulations to the Detachments of Louisiana and Georgia for already surpassing the JANUARY 18th target date of 60% and to each and every Detachment in our region for surpassing the December 13th goal of 45%. As always, if you have any questions, comments or concerns; thoughts or ideas on how to improve membership, please feel free to reach out.

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