

Hello Central Region!

IMPORTANT NOTE: I AM USING A COMBINED LIST FROM LAST YEAR AND THIS YEAR UNTIL THE NEW NATIONAL DIRECTORY HAS BEEN COMPLETED! PLEASE SHARE THIS EMAIL WITH ALL NEW 24-25 OFFICERS AND THOSE WHO YOU BELIEVE WOULD BENEFIT FROM THE INFORMATION PROVIDED! MY APOLOGIES IF YOU RECEIVE THIS EMAIL MORE THAN ONCE!

As a child of the 60's I was deeply influenced by President John F. Kennedy. In my young formative years he stated the following...

"We choose to go to the Moon in this decade and do other things Not because they are easy; but because they are Hard!"

I followed every bit of the **"Space Race"** from that moment on. Newspaper clippings and magazine articles filled my scrapbook and I continued to follow NASA and its progress long after President Kennedy's assignation and long after the first landing on the Moon by the crew of Apollo 11 on July 20, 1969 at MY ripe old age of 11 years and 7 days!

This challenge, this goal inspired a Nation not unlike the challenge issued during WWII to scrimp and save, recycle and collect, and buy War Bonds all for the good of the War effort and America!

Now we the SAL have now been tasked with a new goal for the 2024-2025 membership year! We are to retain and recruit members to reach the new goal of 400,000 members!

Actor and Fighter Bruce Lee once said... ***"A Goal is not always meant to be reached, it often serves simply as something to aim at!"***

Let's show the late Bruce Lee that his statement is wrong.

We, the SAL will meet and beat the challenge of reaching the 400,000 member goal! We will meet the goal of \$1 per member for the CWF! We will meet the goal of \$1 per member for the VCF! We will continue with the Commander's SAL Squadron "Four Pillars Challenge". **We will do what we have always done by serving our veterans!**

We will make the HARD work look EASY!

"The most certain way to succeed is always to try just one more time!" - Thomas Edison

And try we will! We will turn in 75% or better Squadron Consolidated Report Forms. We will turn in 100% Squadron Data Forms. We will charter more new Squadrons than ever before! We will focus on renewing all 24-25 SAL members prior to the end of 2024. **WE WILL SUCCEED!**

Take care my brothers!

Butch Ray, National Vice Commander

"I'm the ONE, You're the ONE, BE the ONE!"

P.S. Want to help the NVC's raise funds for VCF? Buy one of our NVC Challenge Coins! Only \$20 a coin! Let me Know!!! See the Attached for a look at the coin!



P.P.S. Look forward to more editions of "Butch's Bullet Points"