



SONS OF THE AMERICAN LEGION

National Commission/Committee Measurable Goals

December 2024 Update

FINANCE COMMISSION

Chairman: Jeffrey Van Horn

Primary Project: Assign NFC members to other Commission's to help with financial requests. Members of the NFC have each been assigned to a Commission. The Commission Chairmen have been notified via email with the NFC member's contact information. In this email, it was stated that if their Commission were discussing a possible Resolution with financial intent, they have a member of the NFC assigned to them. The liaison can help with the intent process, including filling out the Cost Benefit Analysis form.

Secondary Project: Maintain the budget.

This is pretty much a checks and balance system of what TAL sends us in the expenditure report.

PUBLIC & MEDIA COMMUNICATIONS COMMISSION (PMCC)

Chairman: Kevin Chaplin

Primary Project: Increase member engagement.

Electronic Newsletters: We are sending out the National Newsletter to all members in the National Directory and encouraging those members to forward the Millennium to as many people as possible. We are trying to increase the distribution of the newsletter. We are waiting for current newsletter metrics to determine if we are making any headway.

New newsletters landing page for TAL and SAL: I attended TAL's Public and Media Communications Fall Commission meeting on October 7th, 2024. I asked then Legion Public and Media Communication Director, Jeff Stoffer about getting a new landing page created that only requires the user to enter their Name, valid email address, and select the communications they wish to receive. He thought this might be possible, but the new Legion.org website had just launched, and they needed to focus on resolving the many issues that had occurred.

Reaching non-members: During the Legion's Public and Media Communications Fall Commission meeting on October 7th, 2024, I requested that the Sons of The American Legion start engaging with the same social media platforms as the Legion. Currently we only use Facebook. The Legion is also on X, Instagram, LinkedIn and YouTube. Jeff Stoffer thought this could be done.

Secondary Project: Promote Detachment websites, social media pages and newsletters.
We are currently working on identifying Detachment Public Relations chairmen, newsletter editors, webmasters, and social media managers where they exist. The Detachment of Virginia and the Detachment of New York are already posting the Millennium on their Facebook pages.

Deliverable #2: Create a distribution list for National SAL publications that consists of Detachment Commanders, Adjutants, and PR/Social media people. Encourage those people to share/post and redistribute National publications and shared documents from other detachments. This has been completed.

VETERANS AFFAIRS & REHABILITATION COMMISSION (VAR)

Chairman: Bruno Williamson

Primary Project: Commission members projects & regions of responsibility.

This goal is at 100%. All members have a project and region.

Chairman Williamson - NVCAF Caregivers

Vice Chair Fayer - VA's Red Coat Ambassador; NE region

Members: Eddy Seegars - Camp Hope; SE region

Seth Rippe - NVAD; MW region

Bill Sutterlin - Honor Flight; Central region

Peter DeAngelis - They marched for Us, We Walk for them; West region

Secondary Project: Cleaning up our VAVS list and increasing that number to representation in 60 VAMC's.

This goal is around 50%. We are currently in 45 VAMC's with a goal of 60. We are still trying to clean up about 12 certifications, that were either lost, not filed correctly etc.

Other Projects:

Bring a Resolution to the spring NEC to correct the resolution from the NC in Charlotte 2023. Adding the work with homeless veterans be added to the CSR, and that it be put under the VA&R Commission. This is wrong, homeless veterans falls under VE&E and this needs to be corrected.

Rework the Rigsby Award (the resolution was passed at the spring NEC)

Working with the Fisher House foundation to update the joint SAL/FH poster.

VAR Mission Plan 2025 (has been updated)

Continue working with VE&E Commission in support of Veterans Suicide

“BE THE ONE” AD-HOC COMMITTEE

Chairman: James Holloway

The Be The One is sending emails to each Detachment to have each of them assign a Chairman for Be The One Committee in every Detachment. We are going to be on all the Regional calls as well as Committee and Commissions meetings to talk to each of them about the Be The One pledge. As well as reaching out to all Detachments we are in the process of

creating a spreadsheet to keep a running total of all SAL members that have taken the pledge, what level the member was at when the pledge was taken, and has the member attended the Be The One class.

SAL VETERANS & CHILDREN FOUNDATION AD-HOC COMMITTEE (VCF)

Chairman: Jeffrey Trout

The VCF Ad-Hoc Committee is aware that while raising awareness of The American Legion Veterans and Children Foundation to increase donations from the Sons of The American Legion is our task, the problem is assuring that all donations are accounted for. Therefore, the committee is putting together a tracking spreadsheet so that we have an accurate dollar amount in donations as well as who made them. We are asking for your help in this endeavor. When your Detachment, District, Squadron, etc. makes a donation to VCF please send that information to our Committee so that we can keep an accurate record. Since we have already started, would you please send donation information from June 1, 2024 to present. After that we only ask that you either update the committee at the end of each month or as you make the donations. Remember, the cut off date is May 31, 2025. The Committee is confident that we can reach the \$500,000 goal set by Commander Navarrete. We just must be able to show it. Thank you for your assistance in this matter.

CONVENTION & MEETINGS COMMITTEE

Chairman: Blair Miles

Primary Project: Creation of a Convention & Meetings Standard Operating Procedure (SOP)
The only "Measurable Goal" that C&M has right now, is the creation and implementation of the new Convention and Meetings Committee SOP. We have a rough draft already that is being reviewed/revise with the help of the C&M Core Members as well as the Internal Affairs Chairman. We are concentrating on the upcoming National Convention first, then we'll finish up with the Meetings portion of the Committee. (Fall/Spring NEC & Convention)

Secondary Project: Monitoring, updating status of Tampa Convention.
We've had a couple meetings since the Convention. We've recognized talents and assigned duties to the Core Members of the Committee. The NEC Liaisons have been great! They've passed along their views and concerns of the Fall NEC Meeting, which has been forwarded to the appropriate personnel. The CONA Liaison has been instrumental in advising CONA of the Committee Member shortfall we're facing. The C&M Consultants are working together to learn from slight missteps of the previous Convention, in order to put a brightly polished product on display in Tampa Bay this coming August.

The Department of Florida Convention Committee has a 2-day conference next week to put some finishing touches on certain portions of the Convention in Tampa. I will receive the results of this conference at its conclusion and will share the progress with the SAL Staff and prepare Newsletter articles to inform the NEC as well as the entire organization.

MEMBER TRAINING & DEVELOPMENT COMMITTEE (MTD)

Chairman: Michael Cotton

Primary Project: SAL University

SAL University was not approved by the Legion after our fall NEC. So, the focus now is to provide training materials for the Regional training seminars. Denver in November and Boston in February.

Since SAL U has been canceled, and NMI has been discontinued. MTD is offering to provide professional development training classes during the spring NEC to interested individuals who care to attend. In the past with NMI, there is no tuition and the burden of cost falls upon the individual of Detachment. All MTD needs is access to available rooms and video equipment during the spring NEC. The classes to be offered are consistent with what the NEC requested on the questionnaires we sent to them.

Requests: Assistance with coordinating with Legion on the use of several meeting rooms during the spring NEC.

Secondary Project: Develop Training Modules for on line access to all members.

The purpose is to develop a future online self-paced training program for the SAL similar to the online Legion Basic. 10 modules have been developed with questions, MTD is in process of reviewing additional modules. The training modules are being set up as level 1basic-4 advanced. The modules will be shared upon MTD final review.

Requests: Assistance with coordinating with Legion on the ability to have a online SAL basic course.

Special request from other Commissions / Committees: Internal Affairs Commission help with attaining guidance and coordination with Legion on being able to establish on line training and what we will be allowed to provide. Membership Committee assistance with the coordination of My Legion training at the spring NEC.